

01



Graphics Design

02



Social media  
management

03



Leads Generation

06



PR Service

Your Partner  
in Digital Excellence



Web Development

05



Digital Marketing

04

Welcome to *Qylo*  
Your *Growth Partner* in  
*Digital Marketing*

Helping businesses elevate their online presence.

# Who We Are

## *About Qylo Digital Marketing Agency*

**Introduction to Qylo:** Qylo is a dynamic digital marketing agency dedicated to helping businesses grow and succeed in the online world. With our innovative approach and personalized strategies, we ensure that each client's brand reaches its full potential across digital platforms.

### **Vision:**

Our vision is simple: *To empower businesses by providing cutting-edge digital marketing solutions that drive measurable results and sustainable growth.*

### **Experience and Expertise:**

Founded by **Aniket Chauhan**, Qylo brings together a passionate team of experts with over 5 years of industry experience. Our team excels in various areas such as social media management, video editing, SEO, content creation, paid advertising, and more. We pride ourselves on being agile, data-driven, and results-oriented, ensuring that our clients always stay ahead in the fast-paced digital landscape.

### **Values We Stand By:**

- **Innovation:** We believe in staying ahead of trends and delivering creative, out-of-the-box solutions.
- **Collaboration:** Our clients are our partners, and we work closely with them to achieve their business goals.
- **Transparency:** Clear communication and honest reporting are at the core of our client relationships.
- **Results:** We are committed to delivering tangible results that make a real impact on our clients' growth.



# *Our Services*

## *Comprehensive Digital Marketing Services*

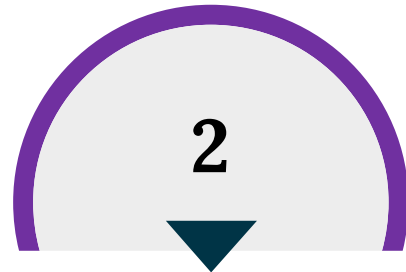
- ***Social Media Management*** (*Facebook, Instagram, LinkedIn*)
- ***Search Engine Optimization (SEO)***
- ***Pay-Per-Click (PPC) Advertising***
- ***Content Creation (Blogging, Video, Graphics)***
- ***YouTube Channel Management***
- ***Website Development & Management***
- ***Email Marketing & CRM***

# Why Digital Marketing?



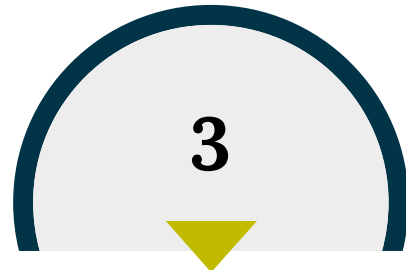
## Reach a wider audience

Expand your brand's visibility by engaging with a broader, targeted audience.



## Increase website traffic and conversions

Boost site visits and turn visitors into loyal, converting customers



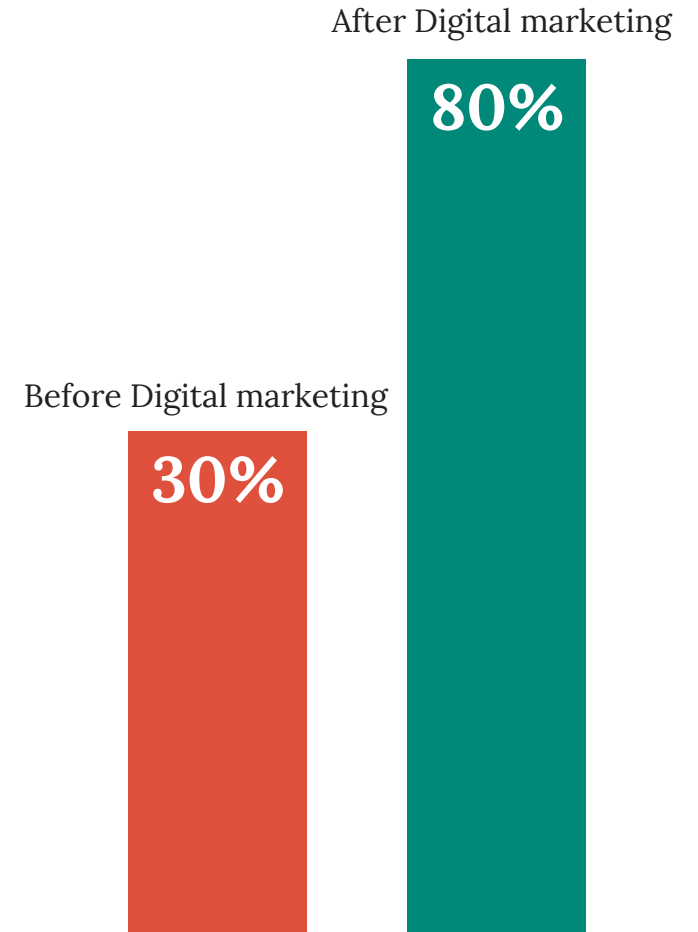
## Build meaningful connections with customers

Foster lasting relationships with customers through personalized and engaging interactions



## Stay ahead of competitors

Outpace competitors with innovative strategies and cutting-edge digital solutions



# ***Our Approach***

## ***How We Work – Our Process***

### **Discovery & Research**

Understand the client's brand, audience, and goals.

01



### **Execution**

Implement the strategy with regular content updates, paid campaigns, and optimizations

03



## **Our Process**

### **Strategy Development**

Create a customized plan for content, social media, SEO, and ads

02



### **Analysis & Reporting**

Monitor performance and refine based on data insights

04



## •Results We've Delivered

One of my favorite clients is **Tata Motors**, a pioneering leader in the global automobile industry. It has been a privilege to collaborate with such an innovative and trusted brand, helping to amplify their digital presence and engage with their vast audience. At Qylo, we've worked closely with Tata Motors to enhance their online campaigns, driving engagement and delivering impactful results. Their commitment to excellence and forward-thinking approach in both technology and sustainability align perfectly with our values, making this partnership one of our most exciting and rewarding experiences



sameersalmani Follow Message +2 ...

1,043 posts 134K followers 624 following

Sameer Salmani  
@sameersalmani  
Hair Salon  
Founder of @sameersalmaniacademy  
📍 Bandra West  
🔸 HAIR COLOURIST  
🔸 HAIR TRANSFORMATION  
🔸 HAIR... more  
🔗 Facebook profile + 1 link

Education Monsoon offer Testimonial Media covera... ANI NEWS ARTICLE Mid-day news



hairaffairbyzarah Follow Message +2 ...

913 posts 38.4K followers 1,833 following

Zarah Hooda  
Hair Salon  
Trained 2000+ salons  
📍 MUMBAI  
🔸 A PROFESSIONAL IN HAIR CHEMICALS  
-Colour... more  
🔗 Facebook profile

Crazy Creatio... Kerastraight Hair Regrowth Hair Makeovers Men's Hair Botox Straight Ther...

0%



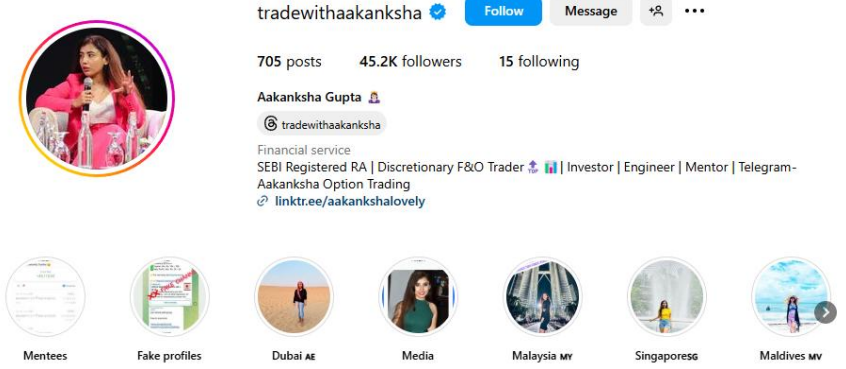
tatamotorssmalltrucks Follow Message +2 ...

180 posts 64.2K followers 4 following

Tata Motors Small Trucks  
Motor vehicle company  
Welcome to the official Instagram account of Tata Motors Small Trucks  
🔗 cv.tatamotors.com/BharatMobility + 1

Ace EV 1000 Bharat Mobility Intra Auto Expo

100%

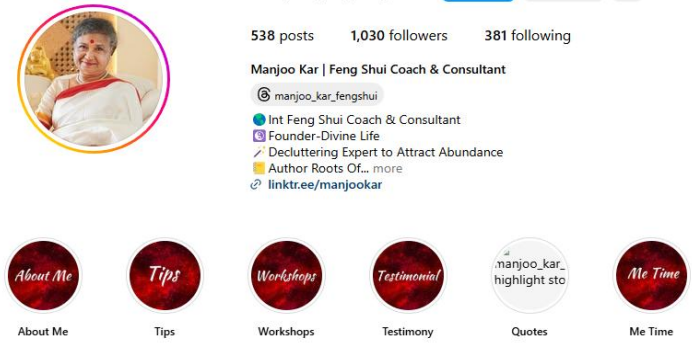


tradewithaakanksha Follow Message +2 ...

705 posts 45.2K followers 15 following

Aakanksha Gupta  
@tradewithaakanksha  
Financial service  
SEBI Registered RA | Discretionary F&O Trader 📈 | Investor | Engineer | Mentor | Telegram-  
Aakanksha Option Trading  
🔗 linktr.ee/aakankshalovely

Mentees Fake profiles Dubai AE Media Malaysia mv Singapores Maldives mv



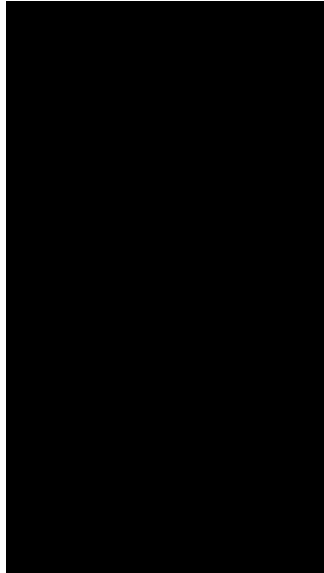
manjoo\_kar\_fengshui Follow Message +2 ...

538 posts 1,030 followers 381 following

Manjoo Kar | Feng Shui Coach & Consultant  
@manjoo\_kar\_fengshui  
🔸 Int Feng Shui Coach & Consultant  
🔸 Founder-Divine Life  
🔸 Decluttering Expert to Attract Abundance  
🔸 Author Roots Of... more  
🔗 linktr.ee/manjookar

About Me Tips Workshops Testimony Quotes Me Time

# Power of Social Media & Video Marketing



Organize views



Increased Brand Visibility

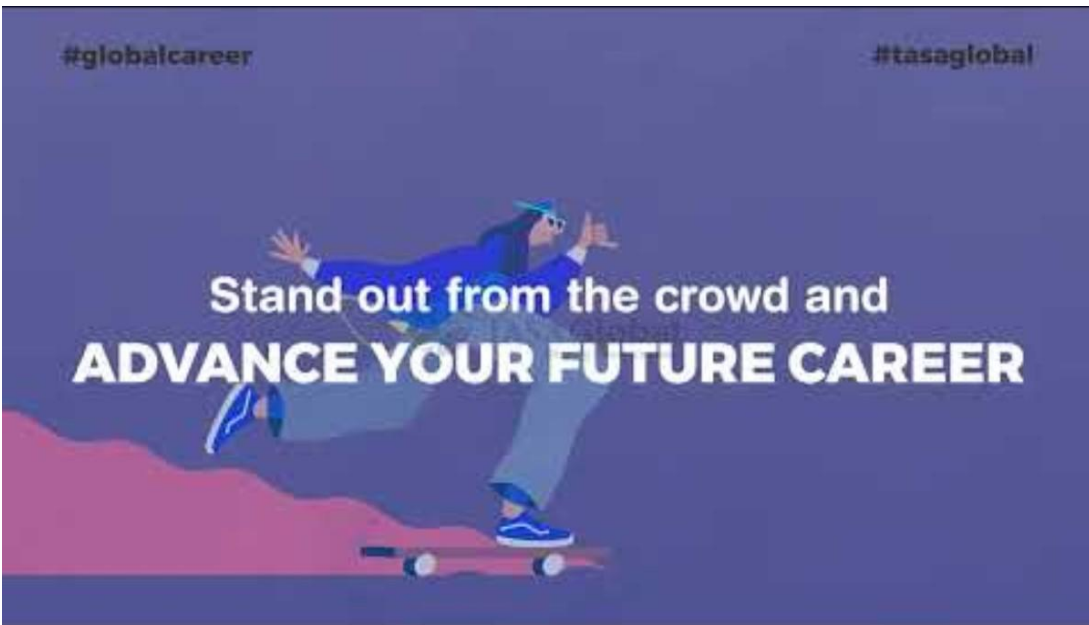
20%

50%

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89%

## #2 Power of Social Media & Video Marketing



Organize views



Increased Brand Visibility

20%

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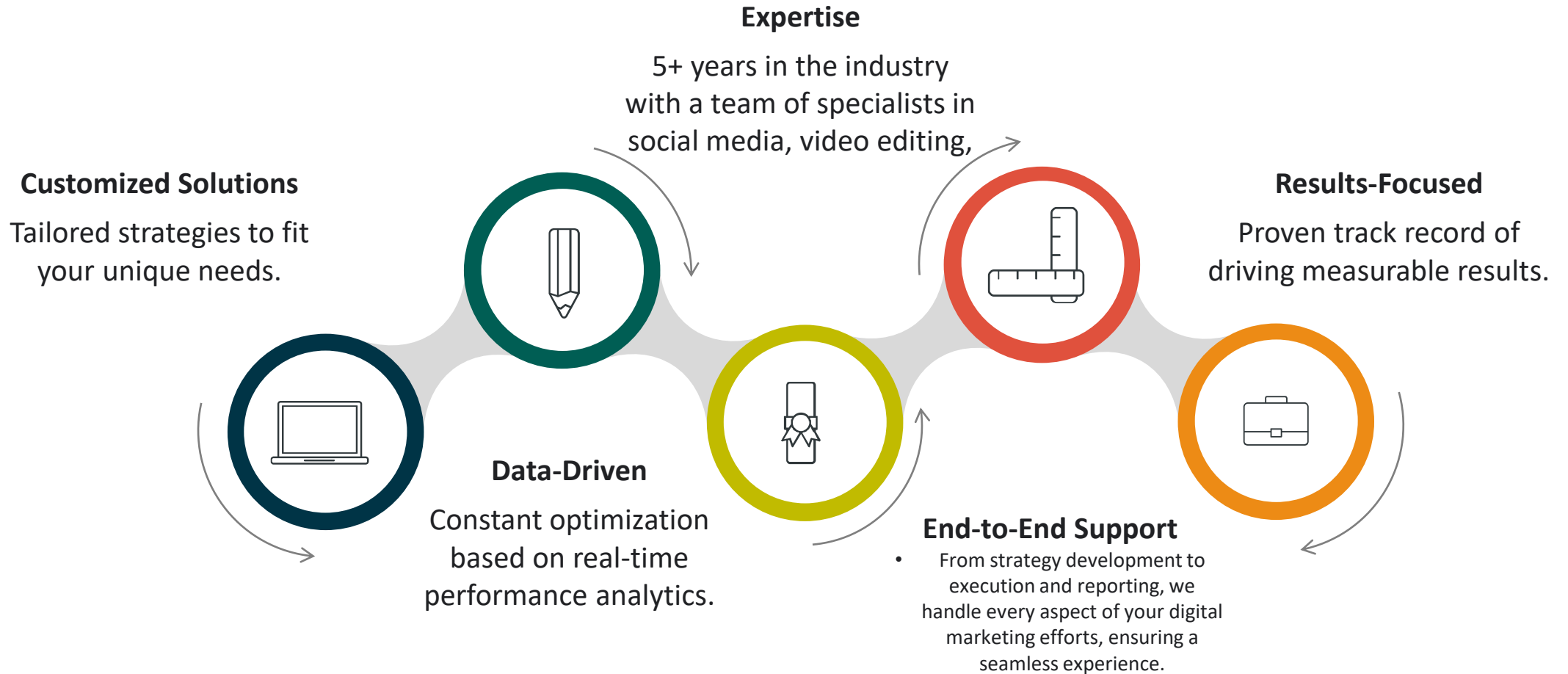
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# Why Choose Us?

## Why Qylo is the Right Partner for You



# Packages & Pricing

- *Flexible Packages for Every Business Size*

## Growth Package

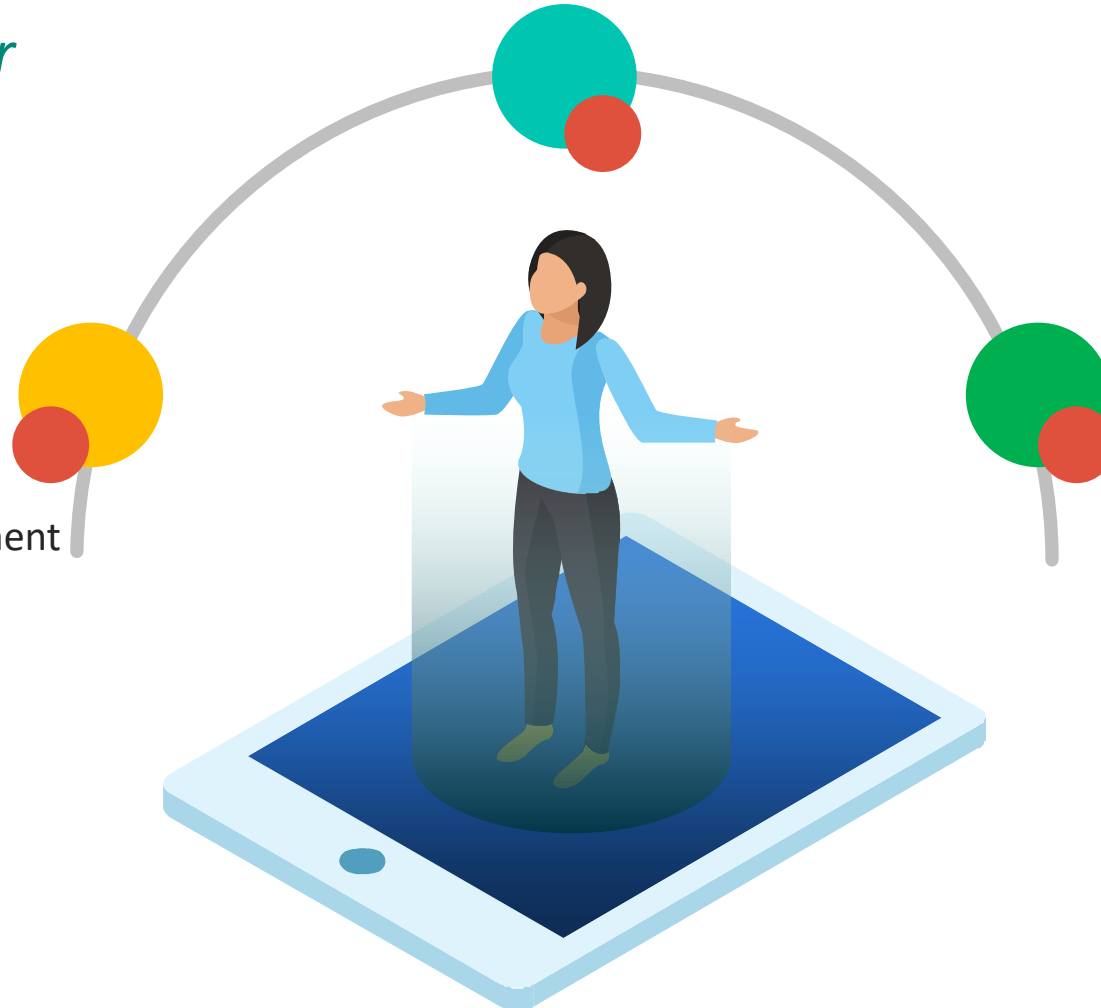
Social media, SEO, and website optimization.

## Premium Package

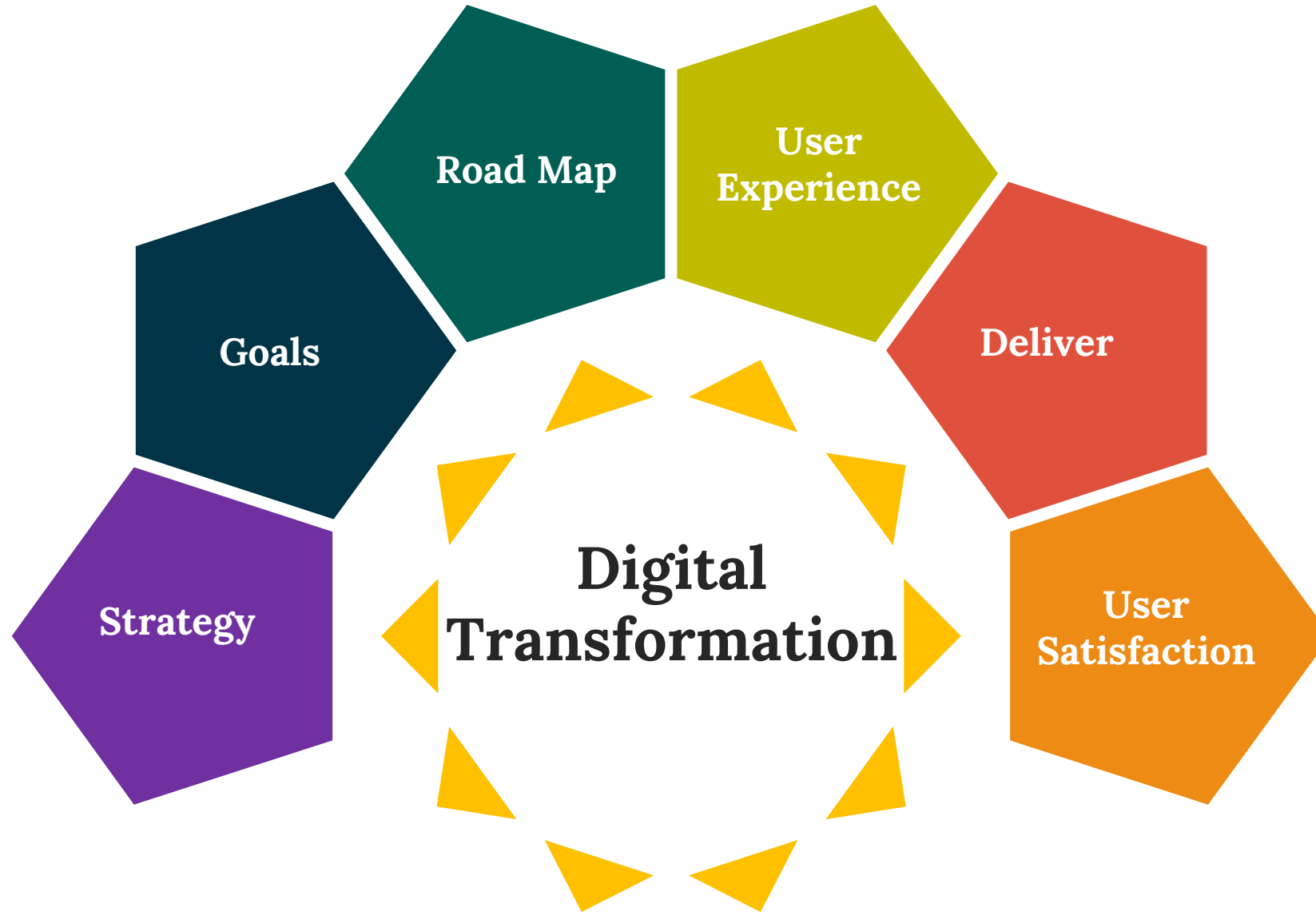
Full-service digital marketing with ads, content, SEO, and video production.

## Starter Package

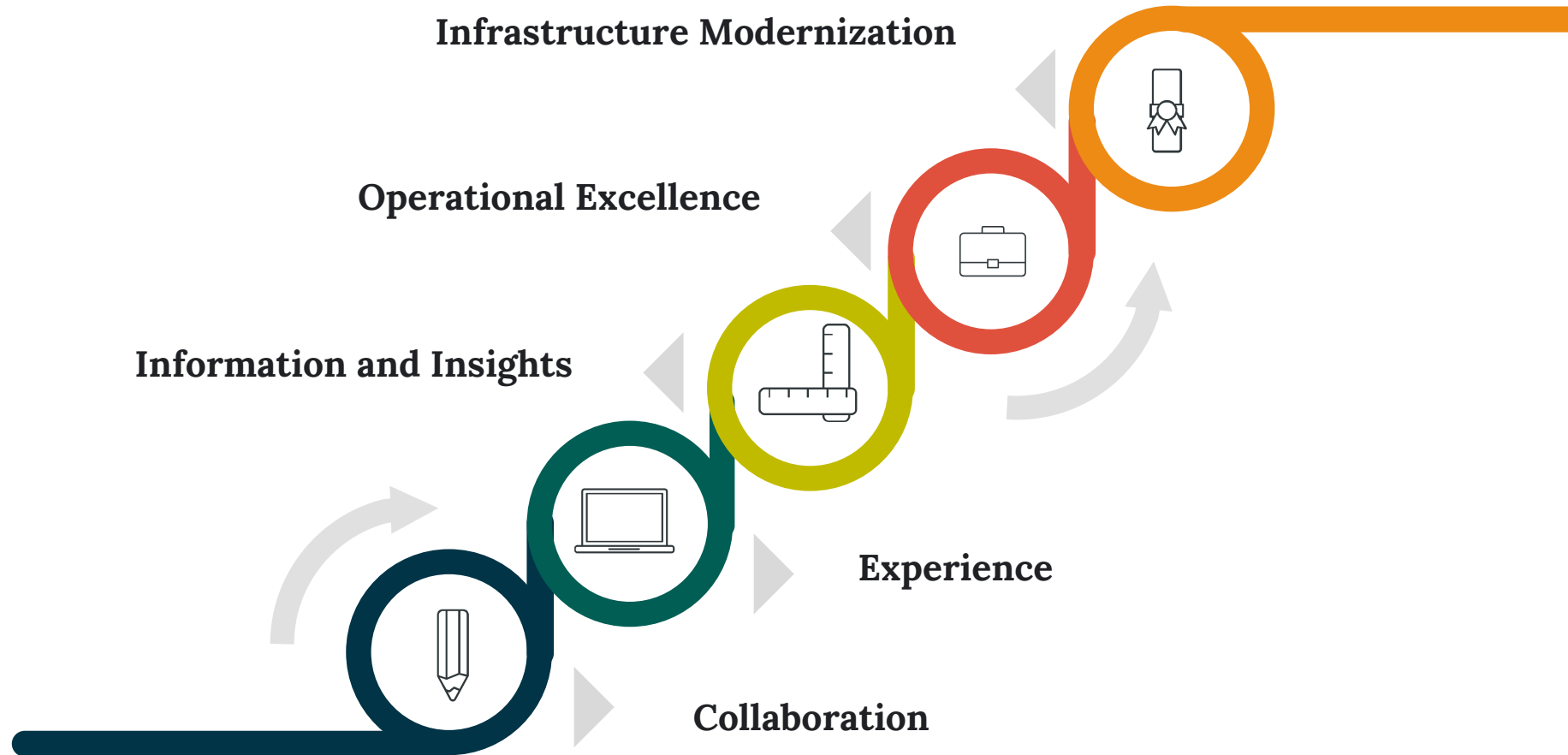
Basic social media Management and content creation



# Digital Transformation Infographics



# Qylo Digital Transformation Infographics



# Thank You!

We respect your valuable time with qylo!  
If you have any questions, please reach us



Do you have a Digital marketing, please visit our [website](#)

Website – [qylo.in](http://qylo.in) Email: [qylo@consultant.com](mailto:qylo@consultant.com)

Phone Number – 7268 043 043 Social Media Handles: [@qylo](#)